



Immediate release
Press release
28th November, 2018

Merry Sweetmas!

Mr Simms Olde Sweet Shoppe's best selection for Christmas gifts



(28th November, 2018, Hong Kong) Joy to the world! Here it comes to one of the happiest festivals in the year! Exchanging gifts is undoubtedly one of the most important parts of this season, no matter the gifts are for the honourable clients and business partners, or your beloved family and friends. Mr Simms is here to provide a selection of sweets which are suitable for any Christmas party and candy corner, as well as offering different kinds of hampers for corporate gifts. All of them are imported from Europe with classic British flavour. Definitely the best choice for sweet greetings!

Celebrating Christmas in a British way with classic sweets



Christmas Hampers

Christmas hampers are available in different sizes with selected sweets like mallow lollies, chocolate, sweet jar and Christmas limited sweets. It is the best gift for greeting business partners and honourable clients.



Christmas Pick n Mix items

Ready for Christmas party? You can never complete your party without greeting your guests with Mr Simms Christmas limited pick n mix items. Gingerbread men, snowmen and reindeers are all ready for your sweet party!



Christmas mallow lollies

This cutest treat can simply put a smile on the face of your guests at the Christmas party!



Christmas chocolate lollies

Chocolate lollies are made in Belgium with premium quality Belgian chocolate based on sustainable grown cocoa beans. The best giveaway gift ever!



Candy canes

Candy canes with different sizes and different flavours are available at Mr Simms. Giant candy cane with 25cm is so eye-catching, which colourful mini candy canes are very suitable for exchanging gifts.



Christmas hot chocolate spoons

A cup of hot chocolate is a must for cold weather. Simply put these hot chocolate spoons into hot milk, you can make a cup of tasty hot chocolate in a minute. Who can say "No" to these lovely Christmas characters on top?



Retail price

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| Christmas Hampers | HK\$538 up |
| Christmas Pick n Mix items | HK\$30/ 100g |
| Christmas mallow lollies | HK\$40 up |
| Christmas chocolate lollies | HK\$50 up |
| Candy canes | HK\$10 up |
| Christmas hot chocolate spoons | HK\$50 |

About Mr Simms Olde Sweet Shoppe

Opened in 2014, Mr Simms Olde Sweet Shoppe brings to Hong Kong retro and contemporary British sweets hand-served with a smile in a fantastical vintage Victorian setting of a bygone era. With four shops in Central, Mongkok, Hong Kong International Airport and The peak, you are never far away from being transported to a fantasy world packed from floor to ceiling with over 1,000 confectionery treats. Those who remember can rekindle fond memories of childhood dreams, and those who seek adventure can satisfy their desire to explore inconceivable new tastes.

The walls of Mr Simms Olde Sweet Shoppe are packed full of hundreds of traditional and retro British confectionery items, including traditional pick n' mix type sweets such as black jacks, fizzy watermelons, and cola bottles; paper bags of goodies like bon bons, wine gums and pear drops, and other cult classics you may remember from your own childhood like love hearts, gobstoppers, white mice and wham bars. All of that plus a ginormous selection of chocolates, toffees, fudge and other confectionary means that you are most definitely spoilt for choice!

Stepping through the doors of Mr Simms Olde Sweet Shoppe is truly like entering a time warp. Take it easy on those wham bars though, we can't be held responsible for anyone's teeth getting stuck!

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| <u>Mr Simms Olde Sweet Shoppe</u> Contact no. : (852) 2565 6933 E-mail : info@mrsimms.hk Webiste : https://www.mrsimms.hk | <u>Media inquiry :</u> Ms. Tracy Leung Contact no. : (852) 2565 6933/ 9100 4561 E-mail : tracy.leung@mrsimms.hk |
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Mr Simms Olde Sweet Shoppe's outlets :

- Central : 37 Lyndhurst Terrace, Central, Hong Kong
- Mongkok : Shop B2-02 Langham Place, 8 Argyle Street, Mong kok
- The Peak : Shop 201, Level 2, The Peak Tower, 128 Peak Road, The Peak
- Airport : 3PJ004A, Level 3, Terminal 2, Hong Kong International Airport, Lantau

High resolution photos can be downloaded here:

<https://bit.ly/2QmNRHC>