



***Cirque du Soleil* returns to Hong Kong with KOOZA, an all-new thrilling Big Top production opening this April!**

An adrenaline rush of acrobatics under the trade-mark blue-and-yellow Big Top

(Hong Kong, 23 January, 2018) – *Cirque du Soleil* returns to Hong Kong in April this year with **KOOZA**, a new production paying homage to their roots by combining thrilling, heart-stopping acrobatic performance with the art of clowning. **KOOZA** will be presented in the intimate setting of the signature blue-and-yellow Big Top from 19 April 2018 at the Central Harbourfront Event Space, 9 Lung Wo Road.

Priority booking for sponsors have started at <https://tickets.asiaboxoffice.com/kooza/prioritysales>. Citi Credit Cardholders will enjoy an early bird discount from 29 January – 4 February, 2018. Tickets to the public will be available from 5 February 2018 online at <https://asiaboxoffice.com/kooza>, with an early bird 15% discount until the end of February. Citi Credit Cards will enjoy the 15% discount throughout the show dates.

Since its world premiere in Montreal in 2007, **KOOZA** has been seen by over 7 million people around the world. The name **KOOZA** is inspired by the Sanskrit word “Koza” which means “box”, “chest”, or “treasure” and emerging from this magical box is an international cast of 50 acrobats, musicians, singers and actors from 19 different countries performing heart-stopping feats and laugh-out-loud antics to a live soundtrack fusion of jazz, funk and Bollywood beats.

“... a thrilling spectacle jam-packed with white-knuckle acrobatic moments.”
Los Angeles Times

AXA Hong Kong, the modern insurer in town, has partnered with Cirque du Soleil and AsiaBoxOffice as the Presenting Sponsor to bring the unique experience of **KOOZA** to Hong Kong.

'We are delighted to partner with Cirque du Soleil and AsiaBoxOffice to bring **KOOZA**, a world-class live entertainment experience, to Hong Kong and its people for the first time. Moreover, to live up to our commitment to "empower people to live a better life", apart from bringing the unique experience to Hong Kong consumers, we will partner with Chinese YMCA of Hong Kong to invite about 200 underserved youth to enjoy the very exclusive dress rehearsal of **KOOZA**, with a hope that they can get inspired by the **KOOZA** story. We look forward to experiencing the excitement that this signature event will bring to Hong Kong,' said Andrea Wong, Chief Marketing and Customer Officer of AXA Hong Kong.

The **KOOZA** story follows “The Innocent” who represents the child within us all, as he takes a journey of self-discovery through a kingdom of eccentric characters, electrifying thrills and out-of-the-box surprises. “**KOOZA** is about human connection and the world of duality, good and bad”, says the show’s writer and director David Shiner. “The tone is fun and funny, light and open. The show doesn’t take itself too seriously, but it’s very much about ideas, too.” In addition to showcasing sheer human effort – performance in its rawest, purest form – together with slapstick humour and amusing antics, **KOOZA** also contemplates deeper notions, including strength, harmony, identity, fragility and power. Presented in a colorful medley of costumes and characters, **KOOZA** springs open like a bejeweled toy box to capture the audience’s imagination and set pulses racing.

“KOOZA delivers in all areas...never fails to elicit gasps from the audience... packs a thrill of danger... the final scene is as touching as anything I’ve seen from this company.”

Sydney Morning Herald

KOOZA is currently delighting audiences in Beijing, China where the season will wrap up on 11 February 2018 and then move to Shenzhen where it will play until 1 April 2018. The tons of equipment and over 1000 costume pieces will then make their way to Hong Kong.

“KOOZA, a back-to-basics affair, presents the usual rubbery contortionists, fearless tightrope walkers and other gravity-defying daredevils. But what is special about this new production is that Cirque introduces some carefully choreographed chaos and old-fashioned sideshow spark...

the real pleasures are the genuinely funny clowns.”

The New York Times

TICKETING AND SHOW INFORMATION

CALENDAR EDITORS NOTE:

CIRQUE DU SOLEIL’s KOOZA

Season: 19 April 2018 – 3 June 2018

Venue: Central Harbourfront Event Space (9 Lung Wo Rd, Central, Hong Kong)

Cast: A cast of 50 acrobats, actors, musicians and singers from 19 countries

For more information, visit www.cirquedusoleil.com/kooza

Stay connected with **KOOZA**

Twitter: @Cirque

Instagram: #KOOZA

Follow **KOOZA** and *Cirque du Soleil* on:

[Facebook](#) / [Instagram](#) / [YouTube](#) / [Tumblr](#) / [Google +](#)

PERFORMANCE TIMES:

Tuesday – Friday 8:00pm

Saturday: 4:30pm and 8:00pm

Sunday: 1:30pm and 5:00pm

*Additional shows on 20 April 2018 and 11 May 2018

* Public holiday shows on May 1 & May 22 are at 5p.m.

TICKET PRICE:

From HK\$488 to HK\$1888

* Excludes the booking fee of HKD\$15 per ticket

BOOKINGS:**INTERNET:** <http://www.asiaboxoffice.com/kooza> or <http://www.cirquedusoleil.com/kooza>**IN PERSON AT:** KOOZA Box Office on site at the Big Top at Central Harbourfront starting April 18**Corporate and Group Bookings** are available via Asia Box Office.Email: tickets@asiaboxoffice.com**MAKE THE NIGHT VIP ROUGE**

The ultimate *Cirque du Soleil* experience with the best seats and access to the intimate VIP suite one hour before the show and at intermission, including delectable wines and hors d'oeuvres and take home souvenirs.

Sponsors

Cirque du Soleil gratefully acknowledges AXA Hong Kong as the Presenting Sponsor, Skoda and Kerry Hotel Hong Kong as Official Sponsors and Citi as the Official Credit Card Partner of the **KOOZA** Hong Kong tour.

About *Cirque du Soleil*

From a group of 20 street performers at its beginnings in 1984, *Cirque du Soleil* is a major Québec-based organization providing high-quality artistic entertainment. The company has close to 4,000 employees, including 1,300 artists from more than 60 different countries.

Cirque du Soleil has brought wonder and delight to more than 180 million spectators in more than 450 cities in over sixty countries on six continents.

For more information about *Cirque du Soleil*, visit www.cirquedusoleil.comTo find out more about the ONE DROP Foundation, visit www.onedrop.org**KOOZA Broadcast Quality Downloadable Videos & Photos**

B-Roll:

http://s3.amazonaws.com/Chapiteaux/Kooza/Kooza_BRoll_NTSC.zip

HD Promo-Reel:

http://s3.amazonaws.com/Chapiteaux/Kooza/KOOZA_Promo-Roll-NTSC-cut.zip

Photos:

<https://www.dropbox.com/sh/xdlafp4o7piq8dw/AAA8hdRXAe9CO1j4OJZ6yPO1a?dl=0>**ABOUT AsiaBoxOffice (ABO)**

AsiaBoxOffice (ABO) is the ticketing and promoting partner of the highly anticipated *Cirque du Soleil* show, Kooza, in Hong Kong. It operates AsiaBoxOffice.com, an Asian based e-commerce ticketing solutions platform, focusing on the rapidly growing segment of entertainment, sports and lifestyle events in Southeast Asia and Greater China.

Media contact: GHC AsiaTracy Tang: +852 3163 0117 / tracy.tang@ghcasia.comAlice Ma: +852 3163 0114 / alice.ma@ghcasia.comCatherine Yuen: +852 3163 0116 / catherine.yuen@ghcasia.com