

For Immediate Release



## Experience the Art of Gifting this Mid-Autumn Festival with Van Gogh SENSES Mooncakes



*Created with reference to Van Gogh's well known masterpiece, the Full Moon Mooncake Set is the ideal gift this Mid-Autumn Festival*

(25 July, Hong Kong) [Van Gogh SENSES](#) – the world's first art-themed concept store dedicated to Vincent van Gogh, has first launched an exclusive **"Full Moon Mooncake Set"** in celebration of the Mid-Autumn Festival. From now until 24 September, these golden mooncakes will be available to purchase at both the Van Gogh SENSES Flagship store in Tsim Sha Tsui and the newly opened Van Gogh SENSES Gifts at Tai Kwun.

Freshly made in Hong Kong, these delicious bite size treats are prepared with the finest ingredients, and are presented in a stunning giftset. Inspired by the art of gifting, each set comes in a bright collectable tin which depicts Van Gogh's iconic masterpiece **"Sunflowers"**, and features artists brushstrokes, and contains six decadent Egg Custard mooncakes, paired with two different types of caffeine-free teas **"Sunflower Bouquet"**, and **"Blueberry Kiss"**. Sunflower Bouquet contains notes of lemongrass, chamomile, rooibos and orange peel, while Blueberry Kiss is a unique mix of rooibos, cornflower and blueberry. These blissful herbal teas are presented in individual packaging, and their fragrant flavours are an excellent accompaniment to the mooncakes.

Licensed by Van Gogh Museum in Amsterdam, these exclusive delicacies have been created for art lovers. Featuring a tribute to Van Gogh and printed with the Van Gogh SENSES logo, these creamy egg custard mooncakes are filled with a rich salted duck egg yolk, and come wrapped in delicate pastry crust. Baked in accordance with a traditional Hong Kong recipe, the mooncakes are the perfect gift for family, friends and business partners as you gather to celebrate this holiday season and relish in the art of gifting.

Originally priced at HK\$428, or a limited time only, the **"Full Moon Mooncake Set"** can be purchased for a special "Early Bird" offer of HK\$385, until 31 August.

For more information and to pre-order your Van Gogh SENSES Mooncakes please click [here](#).

To download high res images: <https://bit.ly/2LsVB8v>

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### **About Van Gogh SENSES**

Van Gogh SENSES is the world's first art-themed concept store dedicated to Vincent van Gogh with an exclusive license from the Van Gogh Museum in Amsterdam.

From food and confectioneries to paintings and paraphernalia, every detail has been meticulously considered to let customers enjoy the essence of Van Gogh's art in its finest form. Officially opened in October 2017 at 1881 Heritage, Hong Kong, Van Gogh SENSES has a strong intention to incorporate various elements to offer a dining and shopping experience that will definitely stimulate your senses – sight, hearing, taste, smell and touch.

Van Gogh SENSES has recently opened a new venture in Tai Kwun Centre for Heritage and Arts – Van Gogh SENSES Gifts, inspired by the art of gifting. In addition, Guangzhou K11 Art Mall is also home to Van Gogh SENSES Bistro, inspired by the work of the Great Master, Van Gogh SENSES Bistro has been designed to reflect the artist's inspirations. It is also home to the flower shop, Van Gogh SENSES Fleur.

#VanGoghSENSES #BeInspiredbyTheInspired

#### **Address:**

**Van Gogh SENSES Flagship Store:** Shop 208, 1881 Heritage, 2A Canton Road, Tsim Sha Tsui, Kowloon (Tel. no: 2618 7226)

**Van Gogh SENSES Gifts:** Shop 01-G03, G/F, Block 01, Tai Kwun, 10 Hollywood Road, Central, Hong Kong (Tel. no: 2884 0224)

**Website:** [www.vangoghsenses.com](http://www.vangoghsenses.com)

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