

Press Release  
15 October, 2018

## Finnair to Increase Flights from Hong Kong to Helsinki

*Service to Operate Twice Daily Next Year*



Continuing its strong growth in key Asian markets, Finnair announced that it would be increasing the frequency of its non-stop Hong Kong (HKG) – Helsinki (HEL) services later this year.

The carrier currently operates ten weekly flights between the two cities, but will increase this to 11 weekly flights in the upcoming winter season from 03 November and then 12 weekly flights from 10 December onwards. This upgrade is set to continue during the 2019 summer season when Finnair will begin operating the route twice-daily or 14-times weekly from 1 April onwards.

Flight Number	Sector	Departure Time	Arrival Time	Frequency
AY100	HKG – HEL	00:25	05:45	Daily
AY099	HEL – HKG	23:45	14:30+1	
AY102	HKG – HEL	09:10	14:30	
AY101	HEL – HKG	16:45	07:35+1	

*\*Departure times may vary during summer and winter season*



Finnair's "northern route" and flying time of just ten hours direct from Hong Kong to Helsinki makes the airline perfect not just for travel to Finland but also a fast and convenient route to Finnair's over 100 destinations in Europe.

Finnair will continue to serve the route with the new Airbus A350, which includes a two-class configuration with 46 seats in Business Class and 251 seats in Economy Class – of which 43 are Economy Comfort seats with extra legroom.

Business Class seats on the A350 are arranged in a spacious 1-2-1 configuration, thereby providing all travellers with direct aisle access. Customers travelling between Hong Kong and Helsinki are guaranteed a restful flight, as each seat can be transformed into a full-flat bed with just a touch of a button.

This is complemented by an inflight service offering that showcases the very best of Finnair's roots, including exquisite signature menus featuring dishes rich in Nordic flavours; exclusive tableware and personal amenity kits specially designed by Finnish design company Marimekko.

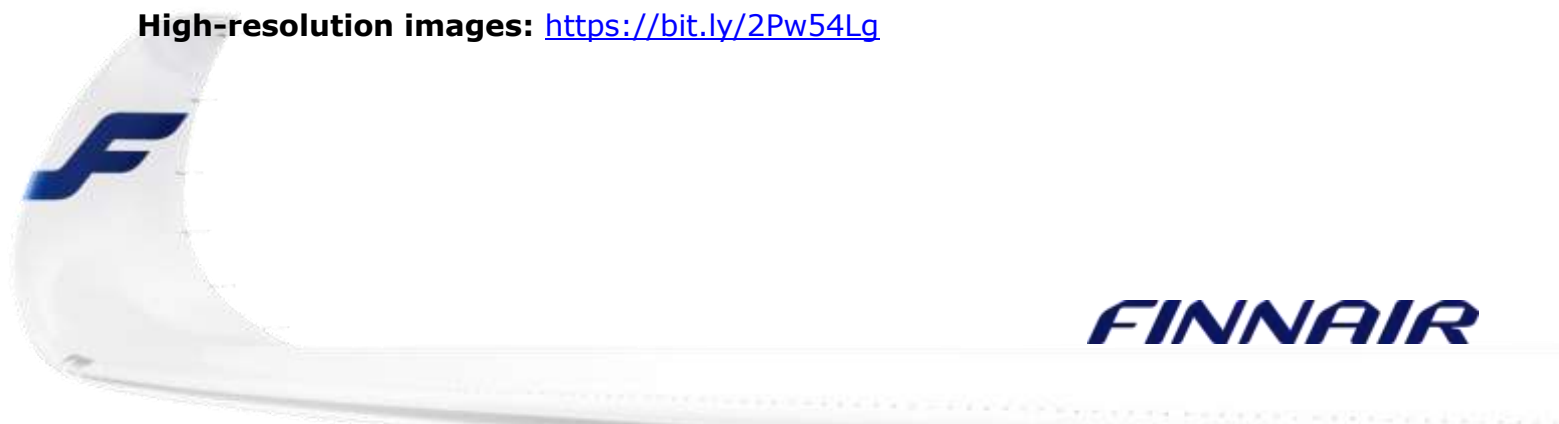
Meanwhile, travellers in Economy Class can look forward to a pleasant inflight experience as well. Tasty meals and refreshing drinks like Finnish blueberry juice are available on every flight, and customers can keep themselves entertained throughout their journey with the expansive catalogue of film and TV shows available on the A350 inflight entertainment system.

As the newest member of the Finnair fleet, the A350 offers unprecedented levels of passenger comfort, making it the perfect aircraft to serve intercontinental routes. Not only does it feature fresher cabin air and a higher humidity, the A350 also sports LED mood lighting which can even recreate the breathtaking Northern Lights.

The upgrade of Finnair's Hong Kong service is part of the airline's growth strategy in the Greater China region; Finnair will significantly grow its presence in the Greater China area, with a 12% increase in overall capacity during the summer season 2019, offering 42 weekly flights in total between Helsinki and Greater China.

"The new frequencies for our Hong Kong service is testament to the popularity of our product in the Hong Kong market and our confidence in the Greater China area and Asia," says Stan Kwong, Regional Head at Finnair. "As well as increasing our market share, we are also seeing travel between Asia and Europe steadily growing in recent years and we expect that trend to continue in the future."

**High-resolution images:** <https://bit.ly/2Pw54Lg>



**For more information :**

[www.finnair.com](http://www.finnair.com), [www.company.finnair.com](http://www.company.finnair.com)

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Images: [gallery.finnair.com](http://gallery.finnair.com)

Finnair blog: [www.bluewings.finnair.com](http://www.bluewings.finnair.com)

**About Finnair**

Finnair flies between Asia, Europe and North America with an emphasis on fast connections via Helsinki, carrying more than twelve million passengers annually. Finnair's extensive network connects 19 cities in Asia and 8 cities in North America with over 100 destinations in Europe. The airline, a pioneer in sustainable flying, was the first European airline to fly the next-generation, eco-smart Airbus A350 XWB aircraft and it is the first airline listed in the Leadership Index of the worldwide Carbon Disclosure Project. The only Nordic carrier with a 4-star Skytrax ranking, Finnair has also won the World Airline Award for Best Airline Northern Europe for the past nine years running. Finnair is a member of oneworld, the alliance of the world's leading airlines committed to providing the highest level of service and convenience to frequent international travellers.

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