



## **NORWEGIAN JOY DEPARTS FOR EXCLUSIVE PREVIEW CRUISES AFTER OVER \$50 MILLION REVITALIZATION**

*Norwegian Cruise Line's Fifteenth Ship to Sail Year-Round Cruises from the West Coast*



**Hong Kong (Apr 30, 2019)** – On the heels of an over \$50 million renovation to make her almost identical to Norwegian Bliss, her wildly successful sister ship, Norwegian Joy set sail on April 26, 2019 on the first of two exclusive inaugural preview cruises before her first official sailing out of Seattle to Alaska on May 4, 2019.

The fifteenth ship in the company's modern fleet of sixteen ships, and the second in the Breakaway - Plus Class, the most successful class in the brand's history, Norwegian Joy is one of the most innovative in the fleet, featuring industry firsts including an onboard go-kart track, open-air laser tag arena and Galaxy Pavilion, a dedicated virtual reality and gaming venue. She is the only ship in the fleet to offer the Concierge-level stateroom category, which features spacious suites with 24/7 concierge service and private dining. Following the extensive revitalization, Norwegian Joy boasts an enhanced go-kart track and Galaxy Pavilion as well as a variety of new dining and bar venues.

She will offer seven-day Alaska cruises from Seattle with calls to Ketchikan, Juneau, Icy Strait Point and Skagway, Alaska, and Victoria, B.C. Beginning in the fall, she will sail to the Mexican Riviera from Los Angeles, Calif. as well as the Panama Canal from Los Angeles and Miami, Fla. She will cruise to the Caribbean from Miami beginning in 2020.

"We are so happy to bring Norwegian Joy to North America to sail alongside her sister ship, Norwegian Bliss," said Norwegian Cruise Line President and CEO Andy Stuart. "These preview cruises will allow us to properly showcase this innovative ship to members of the media as well as our travel partners, who will experience firsthand how incredible she is."

For more information or to book a cruise, please call +852 2165 6000 (English, Cantonese and Mandarin assistance), contact your preferred travel professional or visit [www.ncl.com](http://www.ncl.com).

###

### **About Norwegian Cruise Line**

As the innovator in global cruise travel, Norwegian Cruise Line has been breaking the boundaries of traditional cruising for over 52 years. Most notably, the cruise line revolutionized the industry by offering guests the freedom and flexibility to design their ideal vacation on their preferred schedule with no assigned dining and entertainment times and no formal dress codes. Today, its fleet of 16 contemporary ships sail to nearly 300 of some of the world's most desirable destinations, including Great Stirrup Cay, the company's private island in the Bahamas and its resort destination Harvest Caye in Belize.

Norwegian Cruise Line not only provides superior guest service from land to sea, but also offers a wide variety of award-winning entertainment and dining options as well as a range of accommodations across the fleet, including solo-traveler staterooms, mini-suites, spa-suites and The Haven by Norwegian®, the company's ship-within-a-ship concept. For more information or to book a cruise, please call +852 2165 6000 (English, Cantonese and Mandarin assistance), contact your preferred travel professional or visit [ncl.com](http://ncl.com). For the latest news and exclusive content, visit the media center and follow Norwegian Cruise line on Facebook, Instagram and YouTube @NorwegianCruiseLine; and Twitter and Snapchat @CruiseNorwegian.

### **For media enquiries, please contact:**

Chloe Chan / Nancy Ho  
GHC Asia Hong Kong

**Phone:** +852 2810 0532

**Email:**

[chloe.chan@ghcasia.com](mailto:chloe.chan@ghcasia.com)

[nancy.ho@ghcasia.com](mailto:nancy.ho@ghcasia.com)

Ng Yui Yi / Joleena Seah  
GHC Asia Singapore

**Phone:** +65 6723 8144

**Email:**

[yuinyi.ng@ghcasia.com](mailto:yuinyi.ng@ghcasia.com)

[joleena.seah@ghcasia.com](mailto:joleena.seah@ghcasia.com)

Renee Jiang / Zeno Tam  
GHC Asia Shanghai

**Phone:** +86 21 5213 3030

**Email:**

[renee.jiang@ghcasia.com](mailto:renee.jiang@ghcasia.com)

[zeno.tam@ghcasia.com](mailto:zeno.tam@ghcasia.com)