

REVEL IN FAMILY FUN AT UNIQUE DESTINATIONS

THIS GOLDEN WEEK HOLIDAY WITH NORWEGIAN CRUISE LINE

SHANGHAI (August 27, 2019) – From leisurely city breaks to days exploring Fjords in the beautiful sunshine, <u>Norwegian Cruise Line</u>, the innovator in global cruise travel, offers the perfect family getaway this National Day Golden Week Holiday. Falling in the beautiful autumn season with picturesque scenery and cooler temperatures, travellers embarking on an extended family holiday can take delight in visiting unique destinations across Norway, and Russia in Europe or up North in Alaska.



The <u>7-Day Awe Of Alaska: Glacier Bay &</u> <u>Inside Passage from Seattle</u> sailing is an intimate Pacific Northwest escape where guests can enjoy Alaska's best destinations and excursions, while cruising on the youngest fleet of ships available in the region. From September 28 – October 5 2019, families can savour the region's lush

seascapes and marine life while enjoying the plethora of world-class facilities and activities onboard the recently refurbished **Norwegian Joy**. As a round trip journey out of Seattle, the cruise first stops in Juneau, known for its small-town charm and grandiose landscapes. After exploring landmarks like Mendenhall Glacier, the ship ventures to Skagway where guests can dive into the city's swashbuckling history. Cruising through the celebrated Glacier Bay, the ship will then stop at Ketchikan, the "Salmon Capital of the World" where daredevil families can join an adventurous NCL shore excursion to Tongass National Forest where they will be able to glide through the top of a rich rain forest canopy along a series of eight zip-lines with three aerial bridges suspended between tall spruce, hemlock and cedar trees.

A whirlwind adventure across Europe's grand icons, the <u>9-Day Scandinavia, Russia &</u> <u>Baltic from Copenhagen</u> sailing from October 2-11 2019 on **Norwegian Gateway** is steeped in history, art and culture. Departing from Copenhagen, the ship stops at Berlin – a city that balances cosmopolitan chic with a liberal undercurrent of creativity. Families can visit famous landmarks like the Brandenburg Gate and the elegant Bavarian Quarter. The ship will



then visit Estonia's capital, Tallin with its mix of medieval houses, modern boutiques and cafes. From St. Petersburg, head to Pushkin to visit the Tsar's Village - ranked as one of the masterpieces of the art world before heading to Helsinki and Stockholm for fascinating city attractions.

Finally, an inspirational journey through Norway's magnificent fjords awaits on the <u>14-Day Iceland, Ireland &</u> <u>Norway from London</u> sailing from September 27 – October 11 onboard Norwegian Spirit. Calling first in Amsterdam, families can visit one of the city's superb museums featuring many of the Dutch Masters' most outstanding works and learn about Anne Frank and the city's Jewish heritage. Thereafter, the extra time in Reykjavik provides some well-deserved respite for guests to experience the much-touted healing properties of bathing in the warm, mineral-rich Blue Lagoon. And the third overnight stop in Dublin allows for ample time to see the magnificently decorated Book of Kells, on display at the venerable Trinity College as well as stroll through lovely St. Stephen's Green, a beautiful city park immortalized by James Joyce in Ulysses.

NORWEGIAN CRUISE LINE - FREEDOM AND FLEXIBILITY AT SEA

A floating family-friendly resort, all Norwegian Cruise Line ships feature innovative freestyle dining, a multitude of eateries, high quality onboard entertainment and an abundance of unique recreational options.

Available on all Norwegian Cruise Line ships, families can take advantage of booking a Mini-suite. These modern, stylish rooms feature fine linens, luxury bathrooms and a private balcony. For larger families, they have the option to stay in inter-connecting staterooms, or for those looking for an exclusive experience, The Haven, home to NCL's most luxurious, well-appointed and spacious accommodation, is perfect for up to six people. Offering premium amenities such as a personal concierge service and 24-hour butler, guests of The Haven are also steps away from a sundeck reserved exclusively for them. As an added bonus, the ships' family deck area is typically situated close to the kids and teen clubs.



An excellent array of family-centered offerings is available onboard Norwegian Cruise Line ships, including supervised children's clubs for ages 3 to 17. The program offers a parentchild play space and activities for the littlest cruisers. Brightly coloured play areas are stocked with toys, games, arts and crafts, video games and big-screen TVs for watching movies. The Splash Academy breaks kids into three age groups: Turtles for ages 3 to 5; Seals for ages 6 to 9; and Dolphins for ages 10 to 12. For teens ages 13 to 17, the Entourage Teen Centre offers sports, movie nights, and a hip clubhouse packed with foosball, air hockey, Wii and other games. Families with infants or children from 6 months to 3 years old

need look no further than the complimentary Guppies Programme, offering up to two hours a day of interactive parent-child activities that include sensory play, painting and more.

While the children and teens are at their respective clubs, parents can head to Spice H20, the ship's adultonly beach club or enjoy a well-deserved pamper session at Mandara Spa, which offers over 50 specialty treatments. From facials and massages to acupuncture, treatments range from classic to luxurious.

Norwegian Cruise Line is of course renowned for offering the freedom and flexibility of family-friendly freestyle dining with no fixed dining times or pre-assigned seating. Guests are invited to follow their mood and discover the many dining options available onboard, wherever they want, whenever they want.

Experience an unforgettable family holiday with Norwegian Cruise Line this Golden Week Holiday. For more information or to book a cruise, please call +852 2165 6000, contact your preferred travel professional or visit ncl.com.

HIGH-RES IMAGES AVAILABLE HERE

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About Norwegian Cruise Line

As the innovator in global cruise travel, Norwegian Cruise Line has been breaking the boundaries of traditional cruising for over 52 years. Most notably, the cruise line revolutionised the industry by offering guests the freedom and flexibility to design their ideal vacation on their preferred schedule with no assigned dining and entertainment times and no formal dress codes. Today, its fleet of 16 contemporary ships sail to nearly 300 of some of the world's most desirable destinations, including Great Stirrup Cay, the company's private island in the Bahamas and its resort destination Harvest Caye in Belize. Norwegian Cruise Line not only provides superior guest service from land to sea, but also offers a wide variety of award-winning entertainment and dining options as well as a range of accommodation across the fleet, including solo-traveller staterooms, mini-suites, spa-suites and The Haven by Norwegian®, the company's ship-within-a-ship concept. For additional information or to book a cruise, contact a travel professional, please call +852 2165 6000 (English, Cantonese and Mandarin assistance), contact your preferred travel professional or visit ncl.com. For the latest news and exclusive content, visit the media center and follow Norwegian Cruise line on Facebook, Instagram and YouTube @NorwegianCruiseLine; and Twitter and Snapchat.

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