



Tickets Now on Sale!

Cirque du Soleil returns to Hong Kong with KOOZA this April!

An adrenaline rush of acrobatics under the trade-mark blue-and-yellow Big Top



(Hong Kong, 4 February, 2018) – *Cirque du Soleil* has announced ticketing details for its upcoming performance, **KOOZA**, in Hong Kong.

Presented by AXA Hong Kong, the leading insurer in town, **KOOZA** is a new production with a cast of 50 acrobats, actors, musicians and singers from 19 countries, paying homage to their roots by combining thrilling, heart-stopping acrobatic performance with the art of clowning. It will be presented in the intimate setting of the signature blue-and-yellow Big Top from 19 April to 3 June 2018 at the Central Harbourfront Event Space.

Tickets are now available for public sale from 5 February, 2018 on AsiaBoxOffice's website <http://asiaboxoffice.com/kooza> from HKD488 to HKD1,888, with an early bird 15% discount until the end of February.

Ticketing Details:**CIRQUE DU SOLEIL's KOOZA****Venue:** Central Harbourfront Event Space (9 Lung Wo Rd, Central, Hong Kong)**Season:** 19 April 2018 – 3 June 2018**Performance Times:**

Tuesday – Friday 8:00pm
Saturday: 4:30pm and 8:00pm
Sunday: 1:30pm and 5.00pm
**Additional shows on 20 April 2018 and 11 May 2018*
** Public holiday shows on May 1 & May 22 are at 5p.m.*

Ticket Price:

Category	Price (HKD)
* VIP Rouge	\$1,888
Category 1	\$1,288
Category 2	\$1,088
Category 3	\$888
Category 4	\$688
Category 5	\$488

** VIP Rouge: Category 1 ticket (HKD 1288) & VIP hospitality (HKD 600)*

** Discount offers apply to ticket prices only*

Booking:

Internet: <http://www.asiaboxoffice.com/kooza> or
<http://www.cirquedusoleil.com/kooza>

In Person at: KOOZA Box Office on site at the Big Top at Central Harbourfront (starting on 18 April)

Corporate and Group Bookings are available via AsiaBoxOffice.

Email: tickets@asiaboxoffice.com

For more information, visit www.cirquedusoleil.com/kooza

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CALENDAR EDITORS NOTE:

About **KOOZA**

Cirque du Soleil returns to Hong Kong in April this year with **KOOZA**, a new production paying homage to their roots by combining thrilling, heart-stopping acrobatic performance with the art of clowning. **KOOZA** will be presented in the intimate setting of the signature blue-and-yellow Big Top from 19 April 2018 at the Central Harbourfront Event Space, 9 Lung Wo Road.

Since its world premiere in Montreal in 2007, **KOOZA** has been seen by over 7 million people around the world. The name **KOOZA** is inspired by the Sanskrit word “Koza” which means “box”, “chest”, or “treasure” and emerging from this magical box is an international cast of 50 acrobats, musicians, singers and actors from 19 different countries performing heart-stopping feats and laugh-out-loud antics to a live soundtrack fusion of jazz, funk and Bollywood beats.

“... a thrilling spectacle jam-packed with white-knuckle acrobatic moments.”

Los Angeles Times

AXA Hong Kong, the leading insurer in town, has partnered with *Cirque du Soleil* and AsiaBoxOffice as the Presenting Sponsor to bring the unique experience of **KOOZA** to Hong Kong.

‘We are delighted to partner with *Cirque du Soleil* and AsiaBoxOffice to bring **KOOZA**, a world-class live entertainment experience, to Hong Kong and its people for the first time. Moreover, to live up to our commitment to “empower people to live a better life”, apart from bringing the unique experience to Hong Kong consumers, we will partner with Chinese YMCA of Hong Kong to invite about 200 underserved youth to enjoy the very exclusive dress rehearsal of **KOOZA**, with a hope that they can get inspired by the **KOOZA** story. We look forward to experiencing the excitement that this signature event will bring to Hong Kong,’ said Andrea Wong, Chief Marketing and Customer Officer of AXA Hong Kong.

The **KOOZA** story follows “The Innocent” who represents the child within us all, as he takes a journey of self-discovery through a kingdom of eccentric characters, electrifying thrills and out-of-the-box surprises. “**KOOZA** is about human connection and the world of duality, good and bad”, says the show’s writer and director David Shiner. “The tone is fun and funny, light and open. The show doesn’t take itself too seriously, but it’s very much about ideas, too.” In addition to showcasing sheer human effort – performance in its rawest, purest form – together with slapstick humour and amusing antics, **KOOZA** also contemplates deeper notions, including strength, harmony, identity, fragility and power. Presented in a colorful medley of costumes and characters, **KOOZA** springs open like a bejeweled toy box to capture the audience’s imagination and set pulses racing.

“KOOZA delivers in all areas...never fails to elicit gasps from the audience... packs a thrill of danger... the final scene is as touching as anything I’ve seen from this company.”

Sydney Morning Herald

KOOZA is currently delighting audiences in Beijing, China where the season will wrap up on 11 February 2018 and then move to Shenzhen where it will play until 1 April 2018. The tons of equipment and over 1000 costume pieces will then make their way to Hong Kong.

*“KOOZA, a back-to-basics affair, presents the usual rubbery contortionists, fearless tightrope walkers and other gravity-defying daredevils. But what is special about this new production is that *Cirque* introduces some carefully choreographed chaos and old-fashioned sideshow spark... the real pleasures are the genuinely funny clowns.”*

The New York Times

Stay connected with **KOOZA**

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MAKE THE NIGHT VIP ROUGE

The ultimate *Cirque du Soleil* experience with the best seats and access to the intimate VIP suite one hour before the show and at intermission, including delectable wines and hors d'oeuvres and take home souvenirs.

Sponsors

Cirque du Soleil gratefully acknowledges AXA Hong Kong as the Presenting Sponsor, Skoda and Kerry Hotel Hong Kong as Official Sponsors and Citi as the Official Credit Card Partner of the **KOOZA** Hong Kong tour.

About *Cirque du Soleil*

From a group of 20 street performers at its beginnings in 1984, *Cirque du Soleil* is a major Québec-based organization providing high-quality artistic entertainment. The company has close to 4,000 employees, including 1,300 artists from more than 60 different countries.

Cirque du Soleil has brought wonder and delight to more than 180 million spectators in more than 450 cities in over sixty countries on six continents.

For more information about *Cirque du Soleil*, visit www.cirquedusoleil.com
To find out more about the ONE DROP Foundation, visit www.onedrop.org

KOOZA Broadcast Quality Downloadable Videos & Photos

B-Roll:

http://s3.amazonaws.com/Chapiteaux/Kooza/Kooza_BRoll_NTSC.zip

HD Promo-Reel:

http://s3.amazonaws.com/Chapiteaux/Kooza/KOOZA_Promo-Roll-NTSC-cut.zip

Photos:

<https://www.dropbox.com/sh/xdlafp4o7piq8dw/AAA8hdRXAe9CO1j4OJZ6yPO1a?dl=0>

ABOUT AsiaBoxOffice (ABO)

AsiaBoxOffice (ABO) is the ticketing and promoting partner of the highly anticipated Cirque du Soleil show, Kooza, in Hong Kong. It operates AsiaBoxOffice.com, an Asian based e-commerce ticketing solutions platform, focusing on the rapidly growing segment of entertainment, sports and lifestyle events in Southeast Asia and Greater China.

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