

Only just opened and already Number 1: The Bürgenstock Resort holds the top spots in Swiss hotel rankings



Experience the breath-taking beauty of Lake Lucerne and warm Swiss hospitality at the Bürgenstock Hotel one of the most elegant hotels in the region.

The Bürgenstock Resort Lake Lucerne has only just opened but already holds first place in the Swiss hotel rankings in the categories 'Best Wellness Hotel' and 'Newcomer of the Year'. The Bürgenstock Hotel & Alpine Spa (5 Superior) has been honoured with the 'Best Wellness Hotel in Switzerland' award and General Manager, Robert P. Herr, has received the title 'Newcomer of the Year'.*

Just like the entire Bürgenstock Resort, the Alpine Spa is a place of superlatives, ensuring its guests experience countless moments of awe and surprise. With its infinity edge pool 500 metres above Lake Lucerne, a spacious wet zone and the panorama Serenity Room, everything that quickens the pulse of wellness aficionados is provided in an area of over 10,000 square metres. Private Spas and a Ladies Spa provide all the privacy one could hope for, and at the historic outdoor pool guests can enjoy the unique Alpine panorama, as did Audrey Hepburn and Sophia Loren before them.

“We don’t just have the most exclusive spa in Europe; at the Bürgenstock Hotel & Alpine Spa, every guestroom is an oasis of wellness with sublime views over the lake, a double bathtub right next to a panorama window, a fireplace, rain showers and amenities by Bulgari. Thanks to this unique offering, we have been able to take the lead as the best wellness hotel in Switzerland, which is both a great pleasure, and a real honour.” said Bruno H. Schöpfer, the Managing Director of Bürgenstock Selection.

In addition, Robert P. Herr, General Manager of the Bürgenstock Resort and therefore the person responsible for the hotel village on the Bürgenberg, received the title ‘Newcomer of the Year’. With this award, the SonntagsZeitung and the hotel connoisseur, Karl Wild, have honoured the work of Robert P. Herr, who has managed the opening and running of this monumental project with remarkable composure and aplomb.

“To open four hotels, eight restaurants, two spas and a Health & Medical Centre and to meet the high expectations of our guests on a daily basis with 600 new staff members is, indeed, a formidable challenge. The pride of our staff in a product that is one of its kind in the entire world, the positive

feedback from our guests and the major events that we have successfully organised are a great encouragement, and confirm my belief that we are on the right track.” remarked Robert P. Herr upon accepting his award.

Getting to the Bürgenstock Resort, Lake Lucerne

With 14 direct flights per week from Hong Kong International Airport, and an average flight time of 12 hours and 25 minutes, the Bürgenstock Resort is easy to get to for international visitors.

Swiss International Airlines, the national carrier of Switzerland flies direct daily between Hong Kong and Zurich. (www.swiss.com)

Cathay Pacific also flies non-stop daily between Hong Kong and Zurich. (www.cathaypacific.com)

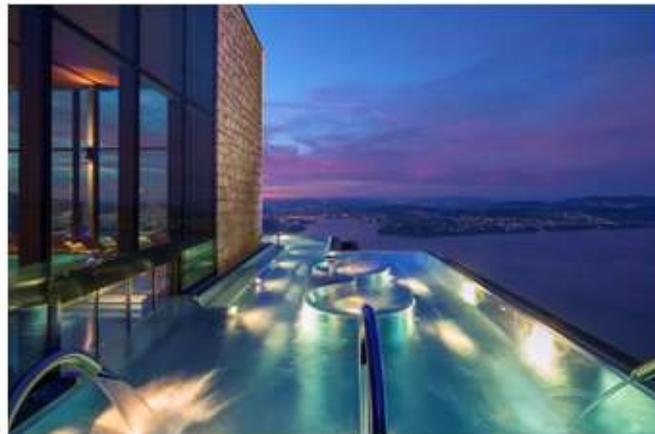
Transfer to Bürgenstock Resort Lake Lucerne

Zurich Airport – Zurich HB (train) average journey time: 10 minutes

Zurich HB – Lucerne (train) average journey time: 45 minutes

Kehrsiten – Lucerne by Ferry average journey time: 25 minutes

Bürgenstock Resort – Kehrsiten by Funicular: 5 minutes



Nestled on the edge of a cliff at the Bürgenberg, 500 metres above Lake Lucerne, the Alpine Spa offers sweeping views of lake, and the infinity pool offers the perfect spot to watch the sunset after a day of indulgent treatments.



The elegant reception of the Alpine Spa provides guests with a tranquil escape.



The private spa rooms named after former famous guests such as Sophia Loren and Audrey Hepburn provide unspoiled views of the Alpine landscape.



Each guestroom in the Bürgenstock Hotel & Alpine Spa comes complete with a bathroom overlooking Lake Lucerne— an incredible place to soak up the view.

To find out more about The Bürgenstock Selection, please click [here](#). More information on Swiss hotel ratings can be found [here](#).

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About the Bürgenstock Selection

Bürgenstock Hotels & Resort Lake Lucerne

The Bürgenstock Resort Lake Lucerne is part of the Bürgenstock Selection headquartered in Zug, Switzerland. The resort comprises a total inventory of 383 rooms spread across four hotels: the Bürgenstock Hotel & Alpine Spa, 5-star superior; the Palace Hotel & Conferences, 4-star superior; the Waldhotel Health & Medical Excellence, a 5-star medical hotel; and the Taverne 1879, the 3-star Swiss inn. In addition, the resort boasts 67 residence suites, eight restaurants and bars, a 10,000m² Alpine spa and a wide range of leisure activities. The Bürgenstock Selection portfolio includes the Bürgenstock Hotels & Resort Lake Lucerne, the Hotel Schweizerhof Bern & THE SPA (99 rooms) and the Royal Savoy Hotel & Spa Lausanne (196 rooms). The total investment volume of the Bürgenstock Selection is one billion Swiss francs.

Media Information

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