Media Release

QANTAS TO OPERATE 'PROJECT SUNRISE' RESEARCH FLIGHTS – DIRECT NEW YORK & LONDON TO AUSTRALIA

- Re-purposed 787-9 delivery flights scheduled for October, November and December
- On-board research to test ways of improving wellbeing on ultra long-haul flights
- Made possible by carrying 40 people to increase aircraft range

Hong Kong, 22 August 2019: Qantas has announced three ultra long-haul research flights to gather new data about inflight passenger and crew health and wellbeing.

The flights form part of planning for Project Sunrise – Qantas' goal to operate regular, non-stop commercial flights from the east coast of Australia (Brisbane, Sydney and Melbourne) to London and New York.

The three flights over three months will use new Boeing 787-9s and re-route their planned delivery flights. Instead of flying empty from Seattle to Australia, the aircraft will simulate two Project Sunrise routes – London and New York to Sydney.

This will represent the world's first flight by a commercial airline direct from New York to Sydney and only the second time a commercial airline has flown direct from London to Sydney.

Each flight will have a maximum of 40 people, including crew, in order to minimise weight and give the necessary fuel range. Carbon emissions from the flights will be fully offset.

The on-board research is being designed in partnership with Sydney University's Charles Perkins Centre and Monash University in conjunction with CRC for Alertness, Safety and Productivity.

People in the cabin – mostly Qantas employees – will be fitted with wearable technology devices and take part in specific experiences at varying stages of the approximately 19 hour flights. Scientists and medical experts from the Charles Perkins Centre will monitor sleep patterns, food and beverage consumption, lighting, physical movement and inflight entertainment to assess impact on health, wellbeing and body clock.

Monash University researchers will work with pilots to record crew melatonin levels before, during and after the flights. Pilots will wear an EEG (electroencephalogram) device that tracks brain wave patterns and monitors alertness. The aim is to establish data to assist in building the optimum work and rest pattern for pilots operating long haul services.

Qantas Group CEO Alan Joyce said the flights will give medical experts the chance to do real-time research that will translate into health and wellbeing benefits.

"Ultra-long haul flying presents a lot of common sense questions about the comfort and wellbeing of passengers and crew. These flights are going to provide invaluable data to help answer them.

"For customers, the key will be minimising jet lag and creating an environment where they are looking forward to a restful, enjoyable flight. For crew, it's about using scientific research to determine the best opportunities to promote alertness when they are on duty and maximise rest during their down time on these flights.

"Flying non-stop from the East Coast of Australia to London and New York is truly the final frontier in aviation, so we're determined to do all the groundwork to get this right.

“No airline has done this kind of dedicated research before and we’ll be using the results to help shape the cabin design, inflight service and crew roster patterns for Project Sunrise. We’ll also be looking at how we can use it to improve our existing long-haul flights,” added Mr Joyce.

Qantas has already conducted data on passenger sleep strategies on its direct Perth–London service, and some of these initial findings will be assessed further as part of these dedicated research flights. Customer feedback on food choices, separate stretching and wellbeing zones and entertainment options will also be tested.

Findings on crew wellbeing data will be shared with the Civil Aviation Safety Authority to help inform regulatory requirements associated with ultra-long haul flights.

Airbus and Boeing have both pitched aircraft (A350 and 777X) to Qantas that are capable of operating Project Sunrise flights with a viable commercial payload. A final decision on Project Sunrise – which depends on aircraft economics, regulatory approvals and industrial agreements – is expected by the end of December 2019.

Mr Joyce added: “There’s plenty of enthusiasm for Sunrise, but it’s not a foregone conclusion. This is ultimately a business decision and the economics have to stack up.”

PROJECT SUNRISE RESEARCH FLIGHTS – KEY FACTS

- Non-stop flights from New York and London to Sydney will take around 19 hours each, subject to wind and weather conditions. The data will be used to inform all Sunrise flight planning, including from Brisbane and Melbourne.
- The aircraft will position from Boeing’s factory in Seattle, where they will be collected off the production line by Qantas pilots, and flown to their starting points of New York (for two of the flights) and London (for one flight). Cabins will be fully fitted out and otherwise ready to enter normal commercial service.
- The flights will take place in October, November and December, in-line with scheduled aircraft deliveries from Boeing.
- Flights will have up to 40 people (including crew) on board and a minimum of luggage and catering to extend the range of 787-9.
- Other than crew, those in the cabin will mostly be Qantas employees taking part in testing. No seats will be sold as these flights are for research purposes only.
- After the flights, each aircraft will enter regular service with Qantas International – with just a few extra miles on the clock.
- Qantas operates the largest airline carbon offset scheme in the world. This same program will be used to offset all the carbon emissions from these three flights.
- No commercial airline has ever flown direct from New York to Australia. Qantas has once flown non-stop from London to Sydney in 1989 to mark the entry into service of the Boeing 747-400. That flight had a total of 23 people on board and minimal internal fit-out in order to provide the range. The aircraft, registered VH-OJA, was donated by Qantas in 2017 to the Historical Aircraft Restoration Society near Wollongong, New South Wales.

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About Qantas Airways
Founded in regional Queensland in 1920 – as Queensland and Northern Territory Aerial Services – Qantas is one of the world's oldest airline and Australia's most iconic brands, with a central role in the development of the Australian and international aviation industry.

For the fourth year in a row, Qantas has been ranked the world's safest airline by AirlineRatings.com. Qantas also holds many major awards for service, food and wine, technology and innovation, including the world's best lounges by airlineratings.com in 2019.

Qantas Airways is part of the Qantas Group, a diverse global aviation business comprising Qantas Domestic, Qantas International, low-cost carrier group Jetstar, and Qantas Loyalty. Operating more than 7,300 flights each week, Qantas Group carries over 50 million passengers each year to more than 1000 destinations around the world together with its codeshare and oneworld partners.