

For immediate release

LIVE THE ISLAND VIBES THIS HOLIDAY WITH LUX* SOUTH ARI ATOLL'S ALL INCLUSIVE FAMILY PACKAGE

HONG KONG, 29 August 2019 (Updated images) – Nestled on one of Maldives' largest picture-perfect islands, two kilometres from east to west, [LUX* South Ari Atoll](#) offers families the idyllic getaway they have always dreamed of. With its hassle-free all-inclusive family package, residents can dive into the tranquil waters of the Indian Ocean together from their overwater villas or spend a relaxing afternoon at the Kids Club PLAY. Accommodating two adults and one child, the private villas at LUX* South Ari Atoll are dotted at the water's edge along two miles of powder fine beaches and perched on stilts above a crystal-clear lagoon.

Family-friendly Amenities – A Home Away From Home

From delicious gourmet indulgence to kid-friendly activities, LUX* South Ari Atoll offers guests an unforgettable family vacation from the moment they arrive at the resort. Spend carefree days lounging in the hotel's two infinity pools as a family or engage in friendly competition at the floodlit tennis- or beach volleyball court. With a five-star PADI dive centre, families can also embark on exciting under-water adventures such as snorkelling with the gentle giants of the Indian Ocean; the whale sharks. The excursion offers an engaging and educational time together with the resort's very own marine biologist who will tell participating guests all about the world's largest fish.

A perennial favourite with guests of all ages, families can also indulge in homemade ice cream at **ICI** – an ice cream parlour featuring an array of tailor-made flavour combinations such as Sicilian pistachio variegated and bubble-gum to name a few. Guests can keep an eye out for the mobile ice cream cart travelling around the resort, delivering ice cream treats to wherever they may be relaxing.



To enjoy some couple time, the dedicated kids' club and professional childcare services give parents the chance to enjoy the luxurious spa services at the award-winning **LUX* Me Spa**. The team of professional wellness concierge will personalise indulgent and stimulating treatments for each and every guest's need. For quality time with the entire family, the resort offers a *Family Spa Package* inclusive of a 60-minute treatment for one adult and one child.

For children between the ages of three and 12, **PLAY** offers them an opportunity to explore the wonders and delights of island life. Supervised by a highly trained and enthusiastic team, kids are exposed to the nature and culture of the island's incredible surrounds as well as a range of high-energy sports and outdoor activities. From art classes to treasure hunts, PLAY is everything the kids could hope for on an island vacation.

LUX* South Ari Atoll also boasts eight restaurants and five bars with special menus for fussy eaters. East Market is a sophisticated take on a bustling local night market. Umami offers fine dining from separate sushi, Teppanyaki and robata counters as well as the Maldives' largest selection of sakes and Japanese whiskeys. Italian restaurant Allegria, Indian haven Senses and MIXE all offer international flavours, while Beach Rouge introduces the dolce vita of a fashionable beach club to the island.

Family Fun All-Inclusive Package

- Daily Buffet Breakfast: At either MIXE or East Market
- Lunch: A la carte at Senses Restaurant, Veli, Lagoon Bar and Beach Rouge
- Afternoon Tea: Served at Senses Lounge and Bar from 4-6pm
- Dinner: A la carte restaurants Senses, Allegria and Beach Rouge or buffet restaurants MIXE and East Market. (Umami is also open for dinner. While the restaurant is excluded from the All Inclusive Package, it is accessible with 30% discount).
- Kids five and below dine for free
- Complimentary mini-bar, replenished once per day
- Unlimited access to PLAY and teen club Studio 17 for kids and teens
- Complimentary yoga & stretching classes
- Choice of two fun activities per stay free of charge:
(with advanced booking):
 - Unmotorised water sports (Daily use of snorkelling equipment, kayaks, pedal boats and scheduled snorkelling trips on house reef dependent on weather and tide conditions)
 - 60 minute Photo shoot with Photo Fanatics
 - Cinema Paradiso - movie under the stars
 - Live music
 - Sunset DJ sets
 - Latte Art Workshop
 - On-site coffee roasting
 - Junk Art Studio & Gallery

The All-Inclusive Package offer is valid from now till 31 October 2020. For more information or reservations, please contact stay@luxmaldivesresort.com

High-resolution images can be downloaded [here](#).

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About The Lux Collective

The Lux Collective is a global hotel operator headquartered in Singapore and manages brands LUX*, SALT, Tamassa, SOCIO and Café LUX*. Other properties managed by The Lux Collective include Hotel Le Recif, Reunion Island as well as Ile des Deux Cocos, Mauritius, a private paradise island. Successful hospitality experiences are created through hard work, passion and the collaboration of people with diverse skills. The Lux Collective work together with some of the most passionate and creative thinkers and doers. Together with their team members, stakeholders, vendors and partners, they create and deliver some of the leading hospitality experiences in the world. Putting people first is the core of their culture as well as staying true to its values of being passionate, responsible and innovative in all that they do. The Lux Collective make each moment matter by caring about what matters.

An affiliate member of IBL, a major economic player in the Indian Ocean, and a leader of the "TOP 100" Mauritian companies, IBL is active in key sectors of the Mauritian economy, representing a portfolio of approximately 300 subsidiaries and associated companies.

The Lux Collective currently owns and/or manages:

LUX* Resorts & Hotels

Mauritius: LUX* Grand Gaube, LUX* Belle Mare, LUX* Le Morne and LUX* Grand Baie Resort & Residences (opening 2020)

Maldives: LUX* North Male Atoll and LUX* South Ari Atoll

Ile de la Reunion: LUX* Saint Gilles

Turkey: LUX* Bodrum Resort & Residences

China: LUX* Tea Horse Road Lijiang, LUX* Tea Horse Road Benzilan, LUX* Tea Horse Road Dali (opening mid-2020), LUX* Zhuhai (opening 2020), LUX* Luxelakes, Chengdu (opening 2022), LUX* Dianshan Lake (opening 2022) and LUX* Sanmen Island (opening 2022)

Vietnam: LUX* Phu Quoc (opening 2020)

France: LUX* La Barquette (opening 2021)

Italy: LUX* Tuscany (opening 2021)

UAE: LUX* Al Zorah, Ajman (opening 2021)

SALT Resorts

Mauritius: SALT of Palmar

China: SALT of Wolong, Sichuan (opening 2020)

Tamassa

Mauritius: Tamassa Bel Ombre

SOCIO

Mauritius: SOCIO Trianon (opening 2021)

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