



HandsOn Hong Kong's Annual "Drink For Good" Community Event Brings Bars & Brands Together for a Good Cause

Save the date for Hong Kong's 4th edition of Drink For Good on Thursday October 6th, 2016
#HandsOnHongKong #DrinkForGood
www.drinkforgood.org

(Hong Kong, 20 September 2016)

HandsOn Hong Kong's annual fundraising event **Drink For Good** returns to Hong Kong for the fourth edition on Thursday, 6 October 2016. Over 60 bars and restaurants in Central, Soho, LKF, Wanchai, Quarry Bay, Kennedy Town and beyond support HandsOn Hong Kong by donating HKD5 or more for each drink purchased on the day. All donations go towards raising funds for HandsOn Hong Kong's outing programs for children with special needs and other programs addressing pressing social needs in Hong Kong.

Drink for Good brings together Hong Kong's best venues with a sponsor brand or corporation for a fun evening out that gives back to the community. Brand and corporate sponsors can "adopt" a venue for the night, creating meaningful networking events with colleagues and friends, and exclusive branding opportunities, at a cost of HKD2,000. Last year the event saw around 30 brands and corporate partners drink for a cause and spread the message. HandsOn Hong Kong is currently inviting brands and corporates for sponsorship opportunities.

The past three years have been a success, raising over HKD100,000 each year. In 2013, the funds from the event enabled 100 disabled youngsters to visit Ocean Park with the help of 159 volunteers. The following year's funds made wishes come true for 500 children with special needs with 146 HandsOn Hong Kong caring volunteers. Last year, funds raised enabled HandsOn Hong Kong to organise 70 programs for 800 children with special needs with the support of 300 HandsOn Hong Kong volunteers.

"HandsOn Hong Kong is excited that this fun initiative is now in its fourth year! Drink for Good not only helps bring the community together in a fun, socially-engaging way, it also helps fund some of our very special projects benefiting children with disabilities. We are delighted to see venues and sponsors coming back year after year, making this truly a community event!" says Sue Toomey, Executive Director HandsOn Hong Kong.

"Women in Finance Asia are looking forward to supporting Drink for Good for the third time! A fantastic event where local businesses and organisations from all industries can come together to support a truly fantastic cause. Just one of the many great initiatives being organized by HandsOn Hong Kong – everyone should be involved!" says Beth Wright, Co-Chair of Women in Finance, Asia

"CBRE is firmly committed to giving back to the community and supporting those in need. Drink For Good continues to be a great way for CBRE to make a positive impact on the community in a fun and social atmosphere. CBRE supports the event not only as a sponsor but by also promoting the cause among our staff members, family and friends." Tom Gaffney, Managing Director, CBRE Hong Kong, Macau & Taiwan.




For its fourth year, Drink For Good is delighted to once again partner and count on the support of sponsors and event supporters such as GH Mumm, HK Forum for Responsible Drinking, Peroni Italy, Lan Kwai Fong Association and Smart Drop.

For more information on getting involved: www.drinkforgood.org.

For more information about this year brand and corporate sponsors: <http://drinkforgood.org/sponsors>.

For more information about this year participating venues: <http://drinkforgood.org/venues>

Images

	
Thousands of caring individuals drinking for the good cause	Over 70 bars and restaurants supported the cause last year alone
	
Corporate partners celebrating Drink For Good 2015	Drink for Good raised over HKD130,000 last year alone

About HandsOn Hong Kong:

Founded in 2007, HandsOn Hong Kong (HOHK) is a hub for volunteers and NGOs that provide both quality volunteer opportunities and high quality volunteers. With one in five people in Hong Kong living below the poverty line, there is a great need in our city for volunteers to help serve those in need. To do so, HandsOn Hong Kong connects local organizations to volunteer manpower they desperately need and provide volunteers with a diverse range of volunteer initiatives through reliable, trusted NGOs and their beneficiaries.

With the mission to mobilize and empower our community to meet pressing social needs in Hong Kong through volunteer services, HandsOn Hong Kong offers a wide variety of flexible and meaningful volunteer opportunities benefiting a wide range of causes and disadvantaged groups including children elderly people, migrants, refugees, ethnic minorities and people with disabilities.

HOHK currently has almost 13,000 registered volunteers. In 2015, HOHK's volunteers gave 22,500 service hours to the local community through 1,436 volunteer activities benefiting 107,123 people.

HandsOn Hong Kong is an affiliate organization of global [HandsOn Network](#) with more than 370 affiliates around the world. In Asia, HandsOn Network has affiliates in China, India, Japan, Philippines, Singapore, and South Korea. HandsOn Hong Kong is also affiliated with [HKCSS](#), [WiseGiving](#) and [UNGC](#).

For more information, visit www.handsonhongkong.org

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