











## Finland 100 - PolyU Innovation and Technology Development Lecture Series

## Finnish Innovations in Healthcare and Health Technologie

## Presented by: Mr. Anssi Pulkkinen Strategic Director of Wellbeing and Health, Tekes



9 March 2017 [Thursday] Date:

Time: 2:30 - 4:00pm

Registration at 2:00pm . Networking after Lecture

Venue: Theatre Y302, 3/F, Lee Shau Kee

Building (Block Y), PolyU

## The Finnish Funding Agency for Innovation (芬蘭國家技術創新局)

Tekes

Finland is the hottest spot in Europe for health and wellness innovations. It has internationally high standards of medical research and world-class companies in the health and wellness sectors. This dynamic, innovative environment and high level investment in research and development per capita have resulted in achievements such as Finland's extensive exports in health technology. Over the recent five-year period, Finland's health technology manufacturing and exports have seen an average growth of over 8% annually. Government has set special emphasize on health and innovation strategy, Finland being already one of the rare countries exporting more health technology than importing.

Mr. Anssi Pulkkinen is the Strategic Director of Wellbeing and Health at TEKES, the Finnish Funding Agency for Innovation, which is the main government funding organization with over 550 million euros annually.

Mr. Pulkkinen has acted as one of the key architects in landing IBM Watson to Finland to enable Finland to utilise Watson cognitive computing to help doctors improve the health of its citizens, and strenghten and develop the Finnish innovation and business ecosystem in the fields of health and well-being. Currently, Mr. Pulkkinen has been involved in drafting health and innovation strategy and roadmap that will be utilised and compiled nationwide in the ministerial level. Through his background, Mr. Pulkkinen has been able to contribute to TEKES' vision of an open healthcare ecosystem based on compliant and efficient utilisation of healthcare data, making the hospitals in Finland the world's most advanced data-led IoT hospitals.

Mr. Pulkkinen has a strong background in business and strategic leadership positions in Big Pharma and Diagnostics. He holds a Master's degree in Pharmacology and Toxicology and in addition a MBA from the Henley Business School (UK).

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Please click **here** for **Online Registration** 

